

A me Ammement Company - name of a new corporawhile will story begin chestronal preductions in T. Buniel Francey, well or Henadway both no a producer and stage director, is President of the new converts, and William M. Chrise, formerly of the producing from of Bruschurst & Currie, is Beardeary and Treasurer Mr. Currie also was associated with the interests of the late Charles if they. The first production of the Jure Ammented City, a comedy in three acre by Mrs. charles Dorenta and Leminias Westerveit. It will be staged in October and June Keith will have the principal role. Mr. Curries activities in the new concein will not affect his connection with the interests of Joseph Brucks by whom he is employed as manager of Taylor Holmes in 'His Majesty Bunker Bean.' Chryse, formerly of the producing fires

DIXEY AT THE SHUBERT. Henry E. Dixey in "Mr. Lazarus" will begin an engagement at the Shu-Lit Theatre Sept. 4. This is the latest Harvey O'Riggins-Harrist Ford play. It reently concluded a sucress-ful engagement in Chicago.

LAURETTE TAYLOR'S PLANS. LAURETTE TAYLOR'S PLANS.

Laurette Taylor's New York engagement will begin Thanksgiving week. Under the direction of Klaw Erlanger and George C. Tyler she will present three plays here, namely: "The hiarp of Life," "Happiness" and "The Wooing of Eve." J. Hartley Manners, her husband, wrote them all. Miss Taylor will have a preliminary oad tour, which will begin in Atlan c City, Oct. 5. In her company will be Philip Merivale, W. J. Fergus a, Folliott Paget, Lynn Fontanne, Dion Titheradge and Violet Kemi. a Cooper.

IN COLLIER'S COMPANY.

if. H. Frazee has completed the cast of William Collier's company, which will be seen in "Nothing But the Truth." It includes Rapley Holmes. Morgan Coman, Ned Sparkes, Arnold Lucy, Margaret Brianerd, Maude Turner Gordon, Ione Bright, Vivian Wessell, Mary Harper and Dora Michelina. The play will be first presented at the Broadway Theatre, Long Branch, next Thursday night.

BLANEY IS BUSY.

Harry Clay Blaney and Kitty Wolfe are rehearsing in Mr. Blaney's comedy, "In Walked Jimmy" and will open a tour at the Majestic, Jersey City, Labor Day. In collaboration with Lee Morrison, Mr. Blaney has written enother comedy called "Madame Spy." in which Herbert Clifton will be prominently cast. It will be produced Sept 4 in Philadelphia.

WAR HAS RIVALS.

"War Is Helt" is the very original astroduction to a poem Dave S. Eisman, chief bell-hop at the Hotel Lorraine, Bridgeport, has sent us. True—war is, but you ought to see Dave's poem.

FOR THE WINTER GARDEN.

Daisy Irving, the English comedienne, has been engaged for a leading role in the new Winter Garden production. She will arrive from London this week. "The Passing Show of 1916" will remain at the big theatre at Broadway and Fiftieth Street until the new production is ready and then go on tour. Al Jolson will begin his season in "Robinson Crusoe Jr." to-night in Atlantic City. "A World of Pleasure" concluded its Chicago engagement last night. Its tour will begin in St. Paul. begin in St. Paul

NEW DIRECTOR AT STRAND.

NEW DIRECTOR AT STRAND.

Harold Edel has been appointed managing director at the Strand Theatre. He takes the place of B. A. Rolfe, who has resigned in order to devote all his time to the production of Rolfe Photoplays. Warde Johnstone will assist Mr. Edel. The new managing director comes from Buffalo. He has been associated with the Mitchell H. Marks interests for some time.

A REGULAR HUMAN BEING.

Winchell Smith, co-author of "The Smith."

"Fred produced my play 'Brewster's Millions' for me."

But that isn't all. Years ago, in a little town not far away, Mr. Smith used to be a playmate of a youth who afterward became a tailor. Not so very long ago the tailor's business falled and he was in despair. One day Winchell Smith dropped in on him and handed him receipted bills for all his debts. He also set the tailor up in business on a more elaborate scale. It cost him something like \$12,000.

"He's doing fine now," said Mr. Smith.

Winchell Smith, co-author of "The Boundary and "Turn to the Right" and co-producer of the latter play, deserves all the good luck that comes his way. He is always ready to assist a friend. Wait a minute! Don't crush, and we'll tell you why we know. Recently Frederic Thompson, formerly of the Hippodrome, Luna Park and other big enterprises, thought he might tempt fortune his way again by inventing a captive aeroplane contraption, or something like that. The Messrs. Shubert permitted him to by inventing a captive aeroplane contraption, or something like that. The Messrs. Shubert permitted him to build this machine in the Forty-fourth Street Theatre. Mr. Thompson spent Street Theatre. Mr. Thompson spent John C'Malley, Irish tenor, has

WE WERE PLAYIN BLIND WOW-W MANS TOUFF OUT N THE GARDEN







HENRY HASENPFEFFER

Answer, Neither; It Hit the Roll!

By Bud Counihan

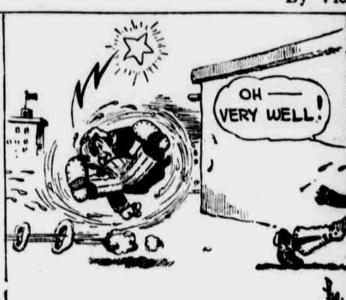


By Vic









\$6,000 experimenting there and gave it up. The iron he used is now piled up in the vacant lot next to the Shubert Theatre. Winchell Smith, it has been learned, gave Mr. Thompson the \$6,000. Asked why by a friend, he smiled and recolled:

Mme. de Kuryla, Russian dancer, will put on the Japanese dances in eplied:
"Fred produced my play 'Brewster's

"He's doing fine now," said Mr.
Smith.
"What do you get out of it?" somebody asked.
"Me?" came from the playwright.
"Why I don't want anything."
"He'll pay you back, won't he?"
"What difference does that make?"
came the reply. "He was a kid friend
of mine."

GOSSIP.

will put on the Japanese dances in the new opera, "Noto." Robert P. Gleckier is playing leads for two weeks with the Trent Stock Company, Trenton.
Venita Fitzhugh and Nigel Barrie
are to have a new act in vaudeville
arranged by M. S. Bentham.

A MUSTACHE DUE.

Pretty near time John Monaghan raised another toothbrush, is it not? —"Rambler," in Gesenpoint Home News.

FOOLISHMENT.

THE EVENING WORLD'S

Kiddie Klub Korner CONDUCTED BY ELEANOR SCHORER

Every kiddie who joins the klub will receive a silver gray pin like the one here shown.



KLUB KOLUMN

FOOLISHMENT.

A fellow who lived in the East
Was coupting a maiden named Priest.

Re saked for a kiew.

The beauty he said and the beast."
The beauty he said and the beast."
The compliment made her begin to like that smooth fellow and in A week that Mise Priest Said she'd marry "the beast."

Moral: Olive her hot air—it will win.

FROM THE CHESTNUT TREE.

"Sunday is the strongest day of the seven."

"The atrongest? Whaddye mean?"
"The atrongest? Whaddye mean?"
"All the others are week days."

"All the others are week days."

By Jack Callahan.

Willie Hich and Johnny On the corner of Maple and that Streets, were two houses. One was made and the other large house lived Mr. He was the richest man in town. His house stood on two whole square blocks. The small house stood on two whole square Willie Rich and Johnny Poor.

The Kiddie Klub. The Kiddie Klub.
The Kiddie Klub is very fine.
The finest in the land.
It's fail of fun for every one.
Who wants to join our band, it's contests too, are a deligne, Por every one can to:
It dain't jift is sure to win.
The pade of every eve.
So come along and join our Klub.
Each Kiddie terste and strong.
And you will have the firest time.
So now, just Forth along.
MARIJON MEADER,
1841 Trad St., Brookly

The Lost Wagon.

re upon a time in a local was invested a little boy whose name was licoby, across the street there lived a lettle girl name was Bertha. One day licerta ht out a wagon to pull her dolly, when we a drives coming to town. She dropped art and dolly and ran to see the circus, as the wagon and thought it would be girl to take it, but his mamma get after and the lattle to take it, but his mamma get after and the lattle was a write to take it. But he was marry he was a call so that yet and the lattle was surry he was a call so that yet a red was upon to for ever a long to the a red was a good for for ever a long

Oh. Little Girl. If I Were You. Oh, little girl, if I were you.
I'd have air compons, and I KNOW you will,
And send them to the Kidole Klub true. And a paper showing you're a momber kin.

And a paper showing you're a momber kin.

1 Commercial Street, Brucklyn.



RED TOP GAVE MRS. WHITE HEN THE WORM HE HAD JUST DUG.

WHEN BEDTIME COMES

By Mary Graham Bonner

Copyright, 1916, by The Press Publishing Co. (The New York Evening World). , bad to get up first and have break-Red Top's Kindness.

S INCE Red Top, the Rooster, had had such a narrow escape from had such a narrow escape from being run over by a motor car, had been very grateful to the he had been very grateful to the asked.

"I found one for Mrs. White Hen, "I found one for you "Cluck, cluck, cluck," he and one and I'm trying to get one for you norning.

Mrs. White Hen came slows "What."

morning.

morning.

Mrs. White Hen came along. "What is it, Red Top?" she asked.

"A fine worm I have for you," he said. Then he gave her the worm he had just dug from the ground. Mrs. White Hen ate it at once and cackled her thanks as she walked off.

Red Top was very eager to find a big worm for Mrs. Hen—the cne who called herself better than an alarm clock because she gave such good eggs for breakfasi. She thought eyery one liked breakfasi much better than getting-up time, though, as Red Top had often told her, folks

Red Top was a good natured old soul, and he couldn't bear to have Mrs. Hen's feelings hurt.

had to get up first and have breakfast after!

Well, he saw Mrs. Hen walking along, and he couldn't find a worm in the ground.

"I'm trying to find a worm for you," he said, as she passed by.

"Aren't there any?" Mrs. Hen asked.

"I found one for Mrs. White Hen, and I'm trying to get one for you now. There doesn't seem to be another.

She came along and got Her worm, and Red Top crowed with delight that he had been able to find another.

"I'll tell you what I'll do," he said.

"What?" asked Mrs. Hen.

"Thank you," cackled Mrs. Hen, and Red Top, the Rooster, built Mrs. Hen one of the finest nests the barn-yard animals had ever seen. So Mis. Hen was made very, ver/ happy.

THE KIDDIE KLUB'S AUGUST PICTURE CONTEST. Subject—Your Idea of A Kiddie Klub Flower Garden.
The Evening World will give five one-dollar awards for pictures drawn this month by KIDDIE KLUB members only. One dollar each for the best picture drawn by a member not over seven years old, eight to nine years old, ten to eleven, twelve to thirteen, fourteen to fifteen years old—five classes in all. Pictures must be received not later than Aug. 30, and must lilustrate the idea suggested above. Beneath your picture you must write your name, address, age and your membership certificate number. Address KIDDIE KLUB PICTURE CONTEST, Evening World, No. 83 Park Row, New York City.

Dear Cousin Eleanor: I just love to ryad the Kiddle Klub at night and I can hardly wait till my father brings the paper home. I am always anxious to see who the orist winners are and to see who the orist winners are and CLADYS HENOON. Tussio, N. Y. GLADYS HENION.

Dear Cousin Eleanor:

I was may and my vister saved six commons
for me. I am writing this letter because you see
you never had a conversation with mr. sixt
want you to know something about me. My
little sister is saving for herson not me.

PLORENCE SCHRAPEL,
26 Park Street, Brooklyn.

Dear Cousin Eleanor:

1 think that jost and The New York World
do not receive hilf the praise that you deserve
1 excreatly hope that the Kiddle Klub Korner
is extended to a Kiddle Klub Pap. and in
time to a Kiddle Klub Paper. PRED SEEP.

400 Grand Street.

LETTERS FROM KIDDIES

HOW TO BECOME A KIDDIE KLUB MEMBER

PIN COUPON EVENING WORLD "KIDDIE CLUB"

NO. 52

SAVE six pin coupons like the one above, printed in the Kiddie Klub Korner Mondays, Wednesdays and Fridays. The coupons may start at any number. When you have six coupons numbered in rota-tion, like 52-53-54-55-56-57, send them to the Kiddle Klub, Evening World, No. 63 Park Row, New York City, with a note in which you must state-

YOUR NAME, YOUR AGE, YOUR ADDRESS.

You must be careful to state these three things, as no application will be CONSIDERED unless this infer-

mation is complete.

If your note and coupons meet the above conditions, upon receipt of them we will mail you your pin and a certificate of membership. limit, fifteen years.



Lillian Frances Mahon of No. 800 Fast Seventeenth Street, Flatbuch, has made a dandy Kiddy Klub sentant and has sent in a picture of the and of horself.

